



WDIV

ORDER

Print Date 09/11/12 Page 1 of 8

<u>Contract / Revision</u>	<u>258744</u>	/	<u>MDSCC-SC</u>
<u>Original Date / Revision</u>	09/11/12	09/11/12	<u>Agency Com %</u>
			<u>Billing Contact</u>
<u>Advertiser</u>	ISS/Michigan Democratic St:		
	1322 G Street, SE		
	Washington, DC 20003		
<u>Agency</u>	Three Point Media		
<u>Buying Contact</u>	<u>Sales Office</u>	PHI	
	<u>Sales Region</u>	NAT	
1322 G Street, SE	<u>Agency Ref</u>		
Washington, DC 20003			

Order Sep 00:15:00
Estimate # **1603**
Alt Order # **06310057**
Billing Type Trade
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes AGY POL ISSUE
Product Codes PA-Democrat
Priority P-2
Advertiser Ref

Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 100% Market Value 103750

Competing Station	% of Order	Amount
CABLE	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WWJ	%	0
WXYZ	%	0

Order Totals

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	80	\$103,750.00	\$103,750.00	0.00	10/01/12	10/22/12	80	\$103,750.00	\$103,750.00
Totals	80	\$103,750.00	\$103,750.00	0.00					

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan		# Spots	Net Amount	Gross Amount
					Start Date	End Date			
October 2012	80	\$103,750.00	\$103,750.00	0.00	10/01/12	10/22/12	80	\$103,750.00	\$103,750.00
Totals	80	\$103,750.00	\$103,750.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Amount
1	WDIV	10/19/12	10/19/12	Ellen 10-11a M-F 10-11AM Ellen	CM	10-11A Ellen	-----1--	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 -----1-- 1 \$950.00 0.00															
2	WDIV	10/19/12	10/19/12	Late Night w/J Fallon Late Night 1237-137A	CM	1237A-137A	-----1--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 -----1-- 1 \$500.00 0.00															
3	WDIV	10/19/12	10/19/12	Noon News 12-1230p M&M Noon News 12-1230p	CM	12N-1230P	-----1--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 -----1-- 1 \$1,200.00 0.00															
4	WDIV	10/19/12	10/19/12	Ricki Lake 3-4p Ricki Lake	CM	3-4p	-----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 -----1-- 1 \$600.00 0.00															
5	WDIV	10/19/12	10/19/12		CM	NBC Early	-----1--	:30	1	\$90.00	P-2	0.00	NM	1	\$90.00



WDIV

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Contract / Revision

258744

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 09/11/12 / 09/11/12

Order Sep 00:15:00

Advertiser **ISS/Michigan Democratic S** Product **MDSCC-SC**

Estimate # 1603

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount	
4am NBC Early Today																	
NBC Early																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12				----- 1--		1	\$90.00			0.00							
6	WDIV	10/19/12	10/19/12	M-F Local News @ 4pm	CM	4p-430pm			----- 1--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
M-F Local News @ 4pm																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12				----- 1--		1	\$1,200.00			0.00							
7	WDIV	10/19/12	10/19/12	4:30am Local News	M-FCM	4:30-5am	M-F		----- 1--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
4:30am Local News																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12				----- 1--		1	\$175.00			0.00							
8	WDIV	10/19/12	10/19/12	M-F 430-5P Inside Edition	CM	430p-5p			----- 1--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Inside Edition M-F 430-5p																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12				----- 1--		1	\$1,100.00			0.00							
E 9	WDIV	10/19/12	10/19/12	5-6pm Local 4 News M-F	CM	5P-530P			----- 1--	:30	1	\$2,100.00	P-2	0.00	NM	1	\$2,100.00
(5:00 PM-5:30 PM)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12				----- 1--		1	\$2,100.00			0.00							
E 10	WDIV	10/19/12	10/19/12	5-6am Local News M-F	CM	530-6a			----- 1--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
(5:30 AM-6:00 AM)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12				----- 1--		1	\$650.00			0.00							
11	WDIV	10/19/12	10/19/12	6-630pm Local 4 News M-F	CM	6P-630P			----- 1--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
M-F Local 4 News 6-630p																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12				----- 1--		1	\$3,000.00			0.00							
12	WDIV	10/19/12	10/19/12	M-F Access 7-730P	CM	7P-730P			----- 1--	:30	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00
M-F Wheel of Fortune																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12				----- 1--		1	\$3,200.00			0.00							
E 13	WDIV	10/19/12	10/19/12	Friday 830-9p	CM	830-9PM			----- 1--	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
Community																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12				----- 1--		1	\$5,000.00			0.00							
14	WDIV	10/19/12	10/19/12	Today Show 9-10a M-F	CM	9A-10A			----- 1--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
Today Show 9-10A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12				----- 1--		1	\$800.00			0.00							
15	WDIV	10/22/12	10/22/12	Ellen 10-11a M-F	CM	10-11A Ellen			1-----	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
10-11AM Ellen																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12				1-----		1	\$950.00			0.00							
16	WDIV	10/22/12	10/22/12	Tonight Show w/Leno	CM	1135P-1237A			1-----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
Tonight Show 1135P-1237A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12				1-----		1	\$1,650.00			0.00							
17	WDIV	10/22/12	10/22/12	Late Night w/J Fallon	CM	1237A-137A			1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
Late Night 1237-137A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12				1-----		1	\$500.00			0.00							



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Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 09/11/12 / 09/11/12

Order Sep 00:15:00

Advertiser ISS/Michigan Democratic S Product MDSCC-SC

Estimate # 1603

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
17	WDIV	10/22/12	10/22/12	Late Night w/J Fallon	CM	1237A-137A	1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
Late Night 1237-137A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$500.00		0.00			
18	WDIV	10/22/12	10/22/12	Ricki Lake 3-4p	CM	3-4p	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
Ricki Lake															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$600.00		0.00			
19	WDIV	10/22/12	10/22/12	4am NBC Early Today	CM	NBC Early	1-----	:30	1	\$90.00	P-2	0.00	NM	1	\$90.00
NBC Early															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$90.00		0.00			
20	WDIV	10/22/12	10/22/12	M-F Local News @ 4pm	CM	4p-430pm	1-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
M-F Local News @ 4pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$1,200.00		0.00			
21	WDIV	10/22/12	10/22/12	4:30am Local News M-FCM	CM	4:30-5am M-F	1-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
4:30am Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$175.00		0.00			
22	WDIV	10/22/12	10/22/12	M-F 430-5P Inside Edition	CM	430p-5p	1-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Inside Edition M-F 430-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$1,100.00		0.00			
E 23	WDIV	10/22/12	10/22/12	5-6am Local News M-F	CM	530-6a	1-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
Local 4 News Today 5-6A (5:30 AM-6:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$650.00		0.00			
E 24	WDIV	10/22/12	10/22/12	5-6pm Local 4 News M-FCM	CM	530P-6P	1-----	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
M-F Local 4 News 5-6pm (5:30 PM-6:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$2,250.00		0.00			
25	WDIV	10/22/12	10/22/12	6-630pm Local 4 News M-FCM	CM	6P-630P	1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
M-F Local 4 News 6-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$3,000.00		0.00			
26	WDIV	10/22/12	10/22/12	Jeopardy 730-8p M-F	CM	730P-8P	1-----	:30	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00
M-F Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$3,200.00		0.00			
27	WDIV	10/22/12	10/22/12	Today Show 9-10a M-F	CM	9A-10A	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
Today Show 9-10A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$800.00		0.00			
28	WDIV	10/20/12	10/20/12	Saturday 1130P-1A SNL	CM	1130P-102A	-----1-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
Saturday Night Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1-		1				\$2,000.00		0.00			
E 29	WDIV	10/20/12	10/20/12	Sat 7-730pm Local News	CM	7p-730p	-----1-	:30	1	\$1,450.00	P-2	0.00	NM	1	\$1,450.00
Sat 7-730pm Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/12	10/20/12	-----1-		1				\$1,450.00		0.00			



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Contract / Revision

258744

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 09/11/12 / 09/11/12

Order Sep 00:15:00

Advertiser ISS/Michigan Democratic S Product MDSCC-SC

Estimate # 1603

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals			
													Spots	Amount		
E 29	WDIV	10/20/12	10/20/12	Sat 7-730pm Local News	CM	7p-730p	-----1-	:30	1	\$1,450.00	P-2	0.00	NM	1	\$1,450.00	
Sat 7-730pm Local News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-----1-		1	\$1,450.00			0.00						
E 30	WDIV	10/20/12	10/20/12	Sat 6-8am Loc News	CM	6-7am	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00	
Sat 6-8am/Local 4 News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-----1-		1	\$600.00			0.00						
E 31	WDIV	10/20/12	10/20/12	Sat 6-8am Loc News	CM	7-8am	-----1-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00	
Sat 6-8am/Local 4 News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-----1-		1	\$800.00			0.00						
E 32	WDIV	10/20/12	10/20/12	Sat Today 8-10am	CM	Sat 8-9am Today	-----1-	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00	
Sat 8-10am Today																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-----1-		1	\$1,350.00			0.00						
E 33	WDIV	10/20/12	10/20/12	Sat Today 8-10am	CM	Sat 9-10am Today	-----1-	:30	1	\$1,450.00	P-2	0.00	NM	1	\$1,450.00	
Sat 8-10am Today																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-----1-		1	\$1,450.00			0.00						
34	WDIV	10/21/12	10/21/12	Sun 6-630pm Local News	CM	Sun 6pm	-----1	:30	1	\$1,550.00	P-2	0.00	NM	1	\$1,550.00	
Sun 6pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-----1		1	\$1,550.00			0.00						
E 35	WDIV	10/21/12	10/21/12	Sun 6-730am Loc News	CM	Sun 6-7am	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00	
Sun News 6-730am																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-----1		1	\$600.00			0.00						
E 36	WDIV	10/21/12	10/21/12	Sun 6-730am Loc News	CM	Sun 7-7:30am	-----1	:30	1	\$725.00	P-2	0.00	NM	1	\$725.00	
Sun News 6-730am																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-----1		1	\$725.00			0.00						
37	WDIV	10/21/12	10/21/12	Sun 8-9am Loc News	CM	Sun 8-9am	-----1	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00	
Sun Local News 8-9am																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		-----1		1	\$900.00			0.00						
38	WDIV	10/18/12	10/18/12	Ellen 10-11a M-F	CM	10-11A Ellen	---1---	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00	
10-11AM Ellen																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		---1---		1	\$950.00			0.00						
39	WDIV	10/18/12	10/18/12	Tonight Show w/Leno	CM	1135P-1237A	---1---	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00	
Tonight Show 1135P-1237A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		---1---		1	\$1,650.00			0.00						
40	WDIV	10/18/12	10/18/12	Late Night w/J Fallon	CM	1237A-137A	---1---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00	
Late Night 1237-137A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		---1---		1	\$500.00			0.00						
41	WDIV	10/18/12	10/18/12	Noon News 12-1230p	MGM	12N-1230P	---1---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
Noon News 12-1230p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		---1---		1	\$1,200.00			0.00						



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Flight Dates 10/16/12-10/22/12

Hiatus Dates

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
65	WDIV	10/16/12	10/16/12	6-630pm Local 4 News M-F		6P-630P	- 1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
M-F Local 4 News 6-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		- 1-----		1		\$3,000.00		0.00					
66	WDIV	10/16/12	10/16/12	Jeopardy 730-8p M-F	CM	730P-8P	- 1-----	:30	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00
M-F Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		- 1-----		1		\$3,200.00		0.00					
67	WDIV	10/16/12	10/16/12	Today Show 9-10a M-F	CM	9A-10A	- 1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
Today Show 9-10A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		- 1-----		1		\$800.00		0.00					
68	WDIV	10/17/12	10/17/12	Ellen 10-11a M-F	CM	10-11A Ellen	-- 1-----	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
10-11AM Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-- 1-----		1		\$950.00		0.00					
69	WDIV	10/17/12	10/17/12	Late Night w/J Fallon	CM	1237A-137A	-- 1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
Late Night 1237-137A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-- 1-----		1		\$500.00		0.00					
70	WDIV	10/17/12	10/17/12	Noon News 12-1230p	MGM	12N-1230P	-- 1-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
Noon News 12-1230p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-- 1-----		1		\$1,200.00		0.00					
71	WDIV	10/17/12	10/17/12	Ricki Lake 3-4p	CM	3-4p	-- 1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
Ricki Lake															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-- 1-----		1		\$600.00		0.00					
72	WDIV	10/17/12	10/17/12	4am NBC Early Today	CM	NBC Early	-- 1-----	:30	1	\$90.00	P-2	0.00	NM	1	\$90.00
NBC Early															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-- 1-----		1		\$90.00		0.00					
73	WDIV	10/17/12	10/17/12	M-F Local News @ 4pm	CM	4p-430pm	-- 1-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
M-F Local News @ 4pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-- 1-----		1		\$1,200.00		0.00					
74	WDIV	10/17/12	10/17/12	4:30am Local News M-F	CM	4:30-5am M-F	-- 1-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
4:30am Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-- 1-----		1		\$175.00		0.00					
75	WDIV	10/17/12	10/17/12	M-F 430-5P Inside Edition	CM	430p-5p	-- 1-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Inside Edition M-F 430-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-- 1-----		1		\$1,100.00		0.00					
E 76	WDIV	10/17/12	10/17/12	5-6pm Local 4 News M-F	CM	5P-530P	-- 1-----	:30	1	\$2,100.00	P-2	0.00	NM	1	\$2,100.00
M-F Local 4 News 5-6pm (5:00 PM-5:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-- 1-----		1		\$2,100.00		0.00					
E 77	WDIV	10/17/12	10/17/12	5-6am Local News M-F	CM	530-6a	-- 1-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
Local 4 News Today 5-6A (5:30 AM-6:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-- 1-----		1		\$650.00		0.00					



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
E 77	WDIV	10/17/12	10/17/12	5-6am Local News M-F CM		530-6a	--1----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
Local 4 News Today 5-6A (5:30 AM-6:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--1----		1	\$650.00			0.00					
78	WDIV	10/17/12	10/17/12	6-630pm Local 4 News MM		6P-630P	--1----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
M-F Local 4 News 6-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--1----		1	\$3,000.00			0.00					
79	WDIV	10/17/12	10/17/12	Jeopardy 730-8p M-F CM		730P-8P	--1----	:30	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00
M-F Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--1----		1	\$3,200.00			0.00					
80	WDIV	10/17/12	10/17/12	Today Show 9-10a M-F CM		9A-10A	--1----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
Today Show 9-10A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--1----		1	\$800.00			0.00					
														Totals	80\$103,750.00